

**Subject:** Beeman Award winner!  
**From:** Tracy Casteuble <casteuble@case.org>  
**Date:** Thu, 14 May 2009 10:02:45 -0400  
**To:** Jim Owston <jowston@mountainstate.edu>

Dear Dr. Owston,

Congratulations! Your dissertation, *Survival of the Fittest? The Re-branding of West Virginia Higher Education*, has been chosen as the Outstanding Doctoral Dissertation winner for the 2009 CASE Alice L. Beeman Award for Outstanding Research in Communications and Marketing for Educational Advancement.

Your achievement will be recognized with a cash prize of \$1,000; through a press announcement sent to appropriate institutions, media and publishers; with exposure in CURRENTS magazine and BriefCASE, CASE's monthly e-newsletter; and in an awards brochure that will initially be distributed at the 2009 Summit for Advancement Leaders. Unfortunately, we will not be honoring recipients in person at the Summit this year as originally announced due to cost-containment efforts. However, we will continue to look for other ways to bring visibility to your outstanding work throughout the coming year.

Please forward a current photograph of yourself to Tracy Casteuble at [casteuble@case.org](mailto:casteuble@case.org) for inclusion in all published materials surrounding the 2009 CASE Research Awards. **Photographs must be emailed by Monday, May22, 2009.**

Once again, congratulations on this achievement!

Best regards,



~Tracy Casteuble~

Director of Research  
CASE Advancement Resources Division  
Council for Advancement and Support of Education (CASE)  
1307 New York Ave., NW, 10th Floor  
Washington, DC 20005-4701, USA  
Direct phone: (intl 001) **202/478-5570**  
Main phone: (intl 001) 202/478-5692  
email: [casteuble@case.org](mailto:casteuble@case.org)

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