

Subject: Please join me in congratulating Jim Owston
From: Charles Polk <drpolk@mountainstate.edu>
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To: MSU Mass Email <all@mountainstate.edu>

Today I am pleased to announce a great honor being bestowed on an MSU family member.

Dr. Jim Owston is being awarded the 2009 Alice L. Beeman Award for Outstanding Research in Communications and Marketing for Educational Advancement. Sponsored by the Council for Advancement and Support of Education (CASE), the award is named for Alice L. Beeman, the first president of CASE and a pioneer in the field of educational marketing. This award is recognized internationally and is one of the very few dissertation awards that offers a cash prize. Dr. Owston's dissertation "Survival of the Fittest? The Rebranding of West Virginia Higher Education" was completed in November 2007 through the leadership studies program at Marshall University. In 2008, he also received the Leo and Margaret Goodman-Malamuth Outstanding Dissertation Award for Research in Higher Educational Administration.

Please join me in congratulating Dr. Jim Owston on this great honor and accomplishment.

Dr. Charles H. Polk

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